

SUMMARY

HARGA, NILAI TUKAR, DAMPAK KRISIS GLOBAL TERHADAP PENDAPATAN CASSIS RESTORAN

Created by RESTI RUHIMAT

Subject : HARGA, NILAI TUKAR, DAMPAK KRISIS
GLOBAL TERHADAP PENDAPATAN
CASSIS RESTORAN

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Keyword : : HARGA, NILAI TUKAR, DAMPAK KRISIS
GLOBAL TERHADAP PENDAPATAN
CASSIS RESTORAN

Description :

Cassis restoran merupakan perusahaan yang bergerak di bidang restoran yang bercitarasa masakan Eropa. Penelitian ini bertujuan melihat pengaruh harga, nilai tukar , krisis global dalam mempengaruhi pendapatan Cassis restoran.

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Contact Person :

Astrid Chrisafi (mutiaraadinda@yahoo.com)

Thank You,

Astrid (astrid.chrisafi@esaunggul.ac.id)

Supervisor